

# Graph Algorithms for Network Analysis

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**Abstract:** In this paper, we provide a comprehensive survey of graph algorithms in network analysis such as social networks, biological networks and communication networks. PageRank as well as the central algorithms Betweenness Centrality and KADABRA are discussed, focusing on their behavior in context of big data sets. It also assesses critically distributed frameworks for efficient parallel processing on large graphs, like Apache Graph and GraphLab.

**Keywords :** IoT, Graph Algorithms, Network Analysis, Betweenness Centrality, KADABRA, PageRank, Distributed Frameworks, Apache Giraph, GraphLab, Scalability, Machine Learning, Dynamic Networks.

## I. INTRODUCTION

Researchers in sociology, biology, economics and computer science have studied network structures with growing interest. Graph algorithms serve at the heart of network analysis, enabling researchers to extract hidden structures amongst others: ranking nodes based on their criticality or unveiling spatial-temporal patterns in complex networks [1]. The emergence of digital communication platforms and, later, the rise in biological networks lead to an explosion in the size and complexity of network graphs during this era which made it imperative for graph algorithms capable sufficiently scaling large datasets be developed. One of the most popular algorithms for finding such central nodes is Betweenness Centrality, which Freeman introduced. However, when large scale datasets are involved the time complexity has problems [2]. Recently, approximation algorithms like KADABRA have been introduced to make computation feasible while preserving high accuracy [3]. Meanwhile, PageRank — which originated as an algorithm developed by Google for ranking web pages [5] has been used to solve myriad network analysis problems including the concept of identifying influential people in a social media and key proteins on biological networks. These advances, as well as the evolution of distributed computing frameworks such as Apache Graph and GraphLab [5], [6] have made it possible to apply graph algorithms on networks with billions edges (e.g., social media platforms or biological interaction networks)

## II. LITERATURE SURVEY

Network analysis has become an invaluable field for understanding the complex webs of relationships in everything from social networks to biological systems. At the heart of network analysis are graph algorithms, which help researchers unlock patterns, detect central nodes, and even predict potential connections within large datasets.

### Centrality Measures and KADABRA

Centrality measures like *Betweenness Centrality* are essential for understanding how information flows through networks. Imagine a network where certain nodes act as critical bridges or hubs—these are the points of connection that hold everything together. Freeman introduced *Betweenness Centrality* to identify these key nodes, which are critical in applications like social media and transportation networks [2]. However, the traditional method of calculating *Betweenness Centrality* can be slow, especially with large datasets. To address this challenge, Angriman and colleagues developed *KADABRA*, an approximation algorithm that cuts down on calculation time while still maintaining high accuracy. *KADABRA* allows us to analyze much larger networks than before without sacrificing precision [1].

### PageRank and Random Walk Algorithms

PageRank, originally designed by Google, evaluates a node's importance based on the quality of its connections, making it possible to rank nodes (like web pages or social influencers) by their influence. This algorithm has grown beyond web page ranking to applications in areas like social network analysis, where it's used to identify key players or influential groups [5]. Random walk algorithms, which build on the principles of PageRank, take a probabilistic approach to navigating the network. These adaptations of PageRank, like *Personalized PageRank*, have become valuable for specialized tasks, including community detection and spotting anomalies [6].

### Distributed Frameworks: Apache Graph and GraphLab

As network datasets grow in size, so does the need for distributed frameworks capable of handling these enormous graphs. *Apache Graph* and *GraphLab* offer solutions by allowing computations to be shared across multiple machines. Apache Graph, for instance, uses a vertex-centric model that's especially useful for iterative algorithms like PageRank, making it ideal for networks with billions of edges [3]. Meanwhile, GraphLab employs a *Gather-Apply-Scatter (GAS)* model, which streamlines processing by reducing how often nodes need to communicate. Apache Graph performs well with vast networks, whereas GraphLab excels with smaller, interaction-heavy networks [12].

### Graph Clustering and Community Detection

Graph clustering algorithms focus on grouping nodes with similar connections, revealing meaningful communities within a network. Techniques like modularity optimization, spectral clustering, and hierarchical clustering help identify these community structures, which can represent anything from friend groups in social media to functional clusters in biological networks [13]. These clustering methods are essential for understanding the relationships within a network and reducing the complexity of analysis [10].

### Graph Embedding Techniques

Graph embedding techniques transform complex networks into a lower-dimensional space, making them easier to analyze while retaining critical information. Methods like *DeepWalk* and *node2vec* generate vector representations of nodes by capturing their relationships through random walks. These techniques enable tasks like link prediction, anomaly detection, and node classification, facilitating insights from large-scale networks by simplifying their structure [5].

### Graph Partitioning

Graph partitioning divides large networks into smaller, more manageable subgraphs, enabling efficient processing without overwhelming computational resources. Yang and Zhang's optimization algorithms, for example, maintain a balance among these subgraphs, preserving the network's structure while enhancing computational feasibility [7].

### Epidemic Models and Graph Compression

Epidemic models adapted from epidemiology simulate information or influence diffusion across networks, helping researchers understand how ideas, diseases, or trends spread through social or communication networks [11]. Meanwhile, graph compression techniques reduce a network's size while preserving essential structures, saving storage and computational power in massive datasets [14].

### Link Prediction and Game Theory Applications

Link prediction algorithms use existing network structures to anticipate new connections, playing a crucial role in recommendation systems and social network analytics [8]. Additionally, game theory models provide insights into competitive behavior and strategic decision-making within networks, especially in social and economic contexts [9].

### Advanced Models: Graph-Based Recommender Systems and Opinion Dynamics

Graph-based recommender systems personalize suggestions by analyzing network relationships, with applications in fields ranging from e-commerce to social media [12]. Similarly, opinion dynamics models explore how beliefs and opinions spread across social networks, providing insights into group behavior and consensus formation [13].

## III. METHODOLOGY AND IMPLEMENTATION

### Data Collection and Preprocessing

Data is sourced from repositories like KONECT and SNAP, which provide comprehensive real-world network datasets, including social, biological, and citation networks [3]. These datasets often require thorough cleaning and structuring before analysis. Preprocessing begins with removing duplicate edges and ensuring graph connectivity, followed by transforming the data into compatible formats such as edge lists or adjacency matrices. For smaller datasets, NetworkX, a Python library, is ideal for efficient graph analysis. However, for larger, web-scale datasets, Apache Spark's GraphX framework is employed, as it allows for distributed computations, a necessity when handling vast graph structures [4].

### Algorithm Selection

To evaluate node importance, we apply Betweenness Centrality, an algorithm that identifies nodes acting as bridges within a network by determining how often a node appears on the shortest paths between other nodes. Despite its usefulness, Betweenness Centrality's complexity ( $O(nm)$ ) makes it computationally intensive for large networks [2]. To overcome this limitation, the KADABRA algorithm is implemented. KADABRA uses probabilistic techniques to approximate centrality, significantly reducing computational time while maintaining accuracy. By setting specific error margins and confidence levels, KADABRA achieves scalable computation, enabling efficient analysis of large-scale networks [1].

PageRank, initially developed by Google for web ranking, is another key algorithm in this methodology. PageRank assesses node importance by analyzing both the quantity and quality of each node's connections, making it useful

across domains such as social networks, biological systems, and citation networks [5]. The algorithm is implemented using Apache GraphX, which optimizes PageRank's iterative computation for large datasets. GraphX's vertex-centric model supports parallel processing, ensuring that PageRank can handle the scale of vast networks effectively [3].

To capture the structural nuances of networks, random walk algorithms, such as node2vec, are utilized for clustering and ranking tasks. Node embeddings generated by node2vec represent nodes in a low-dimensional vector space, simplifying complex tasks like clustering, link prediction, and classification. The embeddings are created by simulating random walks across the network, capturing the relationships between nodes in a form compatible with machine learning models [6]. This dimensionality reduction technique facilitates faster and more accurate analysis by providing a manageable vector space representation of high-dimensional graph structures [5].

### Graph Partitioning

Efficient handling of large datasets is further supported by graph partitioning, a technique that breaks the network into smaller subgraphs for improved processing efficiency. Partitioning algorithms developed by Yang and Zhang are applied to ensure balanced subgraphs that retain the network's original structure. This partitioning method is particularly beneficial in distributed computing environments, as it reduces inter-node communication, optimizing scalability and enabling large-scale network processing without overwhelming computational resources [7].

### Distributed Frameworks for Scalability

Scalability is essential in modern network analysis, and distributed frameworks like Apache GraphX and GraphLab are instrumental in managing extensive datasets. Apache GraphX operates on the Resilient Distributed Dataset (RDD) model, providing fault tolerance and efficient iterative computation, which are advantageous for algorithms such as PageRank and KADABRA [3]. In contrast, GraphLab's Gather-Apply-Scatter (GAS) model reduces inter-node communication, making it well-suited for smaller datasets with frequent node interactions [12]. The framework datasets, choice depends on the dataset's size and interaction level; GraphX excels with larger while GraphLab performs well on smaller, interaction-heavy networks [4].

### Performance Evaluation

The performance of each algorithm is evaluated based on execution time, scalability, and accuracy. Execution time is a crucial factor, especially when comparing KADABRA with traditional Betweenness Centrality. KADABRA's

adaptive sampling method allows it to significantly reduce computation time, making it more efficient for large-scale networks than traditional approaches [1], [3]. Scalability is tested by increasing the dataset size and observing the algorithm's response. Both Apache GraphX and GraphLab demonstrate strong scalability, with GraphX showing particular effectiveness for large networks due to its vertex-centric model [3], [4]. For algorithms like KADABRA that use approximation, accuracy is verified by comparing the results with exact methods. The algorithm maintains an optimal balance between speed and precision, confirming its reliability for extensive network analysis [1].

### Implementation Steps

Betweenness Centrality is implemented using KADABRA, where we set predefined error margins to optimize for speed and accuracy. This approximation method makes large-scale network analysis feasible by allowing quick calculations while preserving centrality metrics. PageRank is executed within GraphX, utilizing iterative processes to calculate node influence, a process particularly useful in web search or social network analysis [5]. For random walks and embedding, node2vec captures the network's structural information, and the embeddings created facilitate tasks like clustering. Graph partitioning is applied using algorithms developed by Yang and Zhang, dividing the network into subgraphs that are processed in parallel, enhancing computational efficiency [7].

### Visualization

Finally, the performance metrics are visualized using tools like Matplotlib, displaying execution times, accuracy levels, and scalability trends across algorithms. For instance, a comparative bar chart highlights KADABRA's time efficiency over traditional Betweenness Centrality, showcasing its suitability for large datasets. Visualization simplifies the analysis, enabling clearer insights into each algorithm's capabilities and practical applications [1], [3].

## IV. RESULTS

In terms of computation time, Kadabra achieved a significant reduction compared to classical Betweenness Centrality (BC) algorithms. Specifically, Kadabra was able to reduce computation time by up to 70% on large networks while maintaining an error margin below 5%. This efficiency makes it ideal for analyzing large networks in an end-to-end manner on a single machine [7].

In distributed computing frameworks, Apache Graph generally performed faster than GraphLab on large datasets, especially for iterative algorithms like PageRank. The vertex-centric API of Apache Graph supports efficient parallel processing for large graph structures, which is particularly beneficial for handling networks with billions of

edges. In contrast, GraphLab's GAS (Gather-Apply-Scatter) model facilitates effective processing of smaller graphs where frequent node interactions occur, or where reducing communication overhead is essential [12].

For community detection, clustering algorithms that optimize modularity focused primarily on revealing community structures within networks, achieving modularity optimization at acceptable processing speeds [13]. Graph compression techniques contributed further by reducing storage space requirements by up to 60% in some large networks while preserving structural integrity, thus ensuring the quality of the analysis [17].

## V. CONCLUSION

It is of interest to mention that graph algorithms are models of complex networks, which, very recently, have grown in importance in such fields as social sciences, biology, and computer science. This paper examines some of the most crucial algorithms, namely Betweenness Centrality, KADABRA, and PageRank. All these algorithms are useful tools for analyzing large-scale networks. Despite its high computational cost, Betweenness Centrality manages to identify central nodes within networks. KADABRA offers a scalable variation where computation is performed at a faster rate than errors, thus making it very valuable on large networks. Distributed frameworks such as Apache Graph and GraphLab manage gigantic networks very efficiently through the parallelization of tasks to be performed, except that there is a difference in which performs very well on large networks compared to small networks, with Apache Graph being exceptional on huge networks and GraphLab working well on smaller networks.

Other algorithm families detect community structures in large-scale data: ranking algorithms and node2vec, which come along with graph clustering. Other models that deal with dynamic processes, such as the simulation of information diffusion, make use of epidemic models. The continued growth in network data calls for further research on dynamic algorithms and on the integration of AI with graph processing. Scalable algorithms, distributed frameworks, and graph embeddings will be the backbone for the analysis of large-scale networks in demand in real time.

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